

Recycling or Landfill?

More than just a question of cost

Around one in three of us today, claim to think about what happens to our waste after we put it in the bin. Slightly more of us (four out of ten) claim to know what happens to it. The majority of this figure (three out of four) believes their rubbish goes to landfill, with one in four mentioning recycling.

There is little awareness however in the ACTUAL cost of dealing with waste collection and disposal!

On average, waste can cost UK organisations of all sizes **up to 4.5% of their turnover**; most of this is concealed within labour, storage, energy and transport overheads. (Source - Business Link)

Implementation of a rigorous waste minimisation plan can help restore around 1% of your turnover to profit; (The cost of collecting, recycling and providing individuals and businesses with recycling containers, as well as the cost of any sorting facilities must still be covered by the waste management company; however some of these costs can be offset by the reduced cost of waste going to landfill and any money raised by selling recyclable material to reprocessors.)

This equates to an approximate reduction in costs of over 20%.

Please note: In some cases, Mac Nabb Bros (Waste Disposal) Ltd have helped our customers make savings in EXCESS of 50% on their disposal costs!

Although a 20% reduction in costs is a reason in itself to recycle, the decision is one of much more than just cost saving. The question is more to do with how you value the environment and your willingness to preserve and protect it.

IF IN HELPING TO PROTECT THE ENVIRONMENT, YOU ALSO MANAGE TO SAVE YOURSELF SOME MONEY AND BUILD YOUR BUSINESSES REPUTATION AS BEING 'GREEN' AND 'ENVIRONMENTALLY RESPONSIBLE'. THIS IS OF COURSE A BONUS!!!